

ART. 1 - SUBJECTS

1.1 Juventus Football Club S.p.A., based in Turin, Via Druento 175, P.IVA e Codice Fiscale 00470470014 (hereinafter "Juventus")

and

1.2 the Juventus Official Fan Club

1.3 This agreement is exclusively reserved for fan associations which have been found to fulfil the requirements set out in Article 3, have received approval from Juventus and have purchased the minimum number of Juventus Official Fan Club cards, as specified in Article 4.5 (hereinafter known as "Juventus Official Fan Clubs").

ART. 2 – PRINCIPLES

Having regard to:

- the new Memorandum of Understanding signed on 4 August 2017 by the Ministry of the Interior, the Presidency of the Council of Ministers – Minister for Sports, the Italian National Olympic Committee, the Italian Football Association, Lega Nazionale Professionisti Serie A, Lega Nazionale Professionisti Serie B, Lega Italiana Calcio Professionistico, Lega Nazionale Dilettanti, the Italian Footballers' Association, the Italian Coaches' Association and the Italian Referees' Association, which introduced a new management model for football events based on "simplification and participation", with the aim of bringing people back to football stadiums and pursuing the true aims of football, i.e. passion, fun and participation, assigning an active role to professional football clubs within this;
- the guidelines adopted by the Italian Football Association on 26 June 2015 (see official FIGC statement No. 326/A), in order to promote the development of relations between fans, clubs and registered members, in accordance with the principles of sporting culture, non-violence and peaceful coexistence;
- the principles and checks set out in Article 3, Paragraph 3 of Decree Law No.8 of 8 February 2007, as converted into Law 41/2007, which states that sports clubs can enter into written contracts and agreements with associations whose aims are to promote and spread the values and principles of sporting culture, non-violence and peaceful coexistence – such contracts and agreements may refer to projects in the common interest of the parties for the pursuit of the aforementioned goals;
- among other things, the commercial purpose of this agreement;

below are the principles that guide the Juventus Official Fan Club project to which this agreement refers (hereinafter the "Framework Agreement"):

a) for Juventus:

- to improve and, in some cases, initiate constructive dialogue between fans and the club;
- to encourage positive behaviour which tends to engage fans in the best possible way, through ongoing programmes of interaction;
- to improve the quality of services offered to fans by promoting, organising and developing services for fan associations, with the objective of engaging with the highest possible number of fans, in accordance with norms around civic education and sports ethics and in compliance with the laws of the state and moral principles in the field of fan behaviour, mutual respect, peaceful coexistence and the rejection of all forms of violence;
- to improve the organisation and running of matches by giving greater responsibility to fans;

b) for the Juventus Official Fan Club:

- to organise and promote social initiatives seen as a healthy and proper use of the free time of members, with the aim of promoting among fans and across communities the fundamental principles of sports culture – as set out in the Olympic Charter – and the core value of Juventus, as set out in the club's Code of Ethics: these are inspired by the principles of mutual respect, peaceful coexistence and the rejection of all forms of violence;

All of this has the aim of contributing to the prevention – through initiatives and dialogue with fans – of episodes of violence and/or discrimination in football stadiums and promoting passionate yet calm participation from the sports crowds,

particularly young fans.

ART. 3 – ACCESS REQUIREMENTS

3.1 In order to obtain approval, be recognised as a Juventus Official Fan Club and access the Juventus Official Fan Club project, fan associations must fulfil the following requirements:

- The association must have non-profit association legal status;
- The articles of association must be an authenticated private deed signed in the presence of a notary;
- The association must adopt a statute whose aims include the promotion and spreading of the values and principles of sports culture, non-violence and peaceful coexistence, as set out in the Olympic Charter;
- The association's statute must be registered with the Inland Revenue Registry Office;
- Certificate the incorporated not-for profit organization Tax ID/Number (or VAT Number)
- The association must be composed of at least 100 members if based in Italy, 50 members if based in other European countries (geographically located in the continent of Europe, e.g. including Switzerland, Great Britain, Norway etc.) and 20 members if based outside Europe (countries not geographically located in the continent of Europe);
- The legal representative, directors and members of the association must not be subject to the proceedings set out in Article 6 of Law No.401 of 13 December 1989 (DASPO) or in Law No.1423 of 27 December 1956 (special surveillance, ban on leaving or entering a specific area) and in subsequent modifications to these laws or new legislation in the field, and must not have been convicted – even with non-definitive sentences – of offences committed at or as a result of sports events.

3.2 In the case of non-EU countries, where regulations applicable to associations are onerous and complex, Juventus will – on a case-by-case basis – decide whether to make exceptions to the above, based on the legal status of the association, so that the association may be recognised as a Juventus Official Fan Club, without prejudice to the fact that a fundamental requirement to access the project is that the association's aims must include the promotion and spreading of the values and principles of sports culture, non-violence and peaceful coexistence, as set out in the Olympic Charter.

ART. 4 – REGISTRATION PROCEDURE

4.1 When in possession of the mandatory requirements to participate in the Juventus Official Fan Club, the legal representative of the association must submit the required documentation, including the Framework Agreement, signed for acceptance by the association president and the majority of the members of the club board, according to the procedure indicated in the Juventus Official Fan Club section of www.juventus.com. The Juventus Official Fan Club president specified in the Juventus Official Fan Club application process must be the association's legal representative as specified in its articles of association.

4.2 Associations may have an operational headquarters, in addition to their legal headquarters. The association's operational headquarters, if different from the legal headquarters, must be specified in the CLUB SCREEN section on the private JOFC portal.

4.3 Individual subsections of Juventus Official Fan Clubs cannot obtain accreditation. Therefore, Juventus Official Fan Clubs organised as federations of different subsections are treated as a sole Juventus Official Fan Club (e.g. Juventus Official Fan Club Nord-Est bianconero, etc.). Subsections may not use the title "Juventus Official Fan Club" without specification of their status as subsections – this will be considered a breach of contract. A subsection may not be set up in a municipality where another Juventus Official Fan Club is already present. The correct name of a subsection must be, for example: Juventus Official Fan Club Torino, Vinovo section. The event that the aforementioned rules are breached, the Juventus Official Fan Club to which the subsection belongs will also be held responsible and services may be suspended and/or interrupted.

4.4 No Juventus Official Fan Clubs (or indeed subsections) with legal and operational headquarters in the same municipality, or subdivision thereof, in which another pre-existing Juventus Official Fan Club is based, may obtain accreditation, except where specific approval can be granted on the basis of the size of the municipality in question. Juventus Official Fan Club directors, especially those located in the same small geographical area, are invited to comply with these Regulations and, above all, with the principles of civil coexistence (manners, loyalty, fair play and mutual cooperation).

4.5 In order to access services provided by the Juventus Official Fan Club project, Juventus Official Fan Clubs must purchase and pay for the minimum number of Juventus Official Fan Club member cards after receiving approval from the Supporter Liaison Officer:

- Italy: 100 Juventus Official Fan Club Member cards;
- European countries: 50 Juventus Official Fan Club Member cards;
- Non-European countries (not geographically located in the continent of Europe): 20 Juventus Official Fan Club Member cards;

4.6 Application requests can be sent to Juventus using the procedure indicated in the Juventus Official Fan Club section of www.juventus.com from 13 JUNE 2019, the start date of the Juventus Official Fan Club 2019/20 membership campaign.

The following deadlines must be adhered to:

1. 31 OCTOBER 2019: deadline for joining the Juventus Official Fan Club project by signing the Framework Agreement (and handing in the documentation required from new associations). Once this date has passed, associations will no longer be able to be recognised as Juventus Official Fan Clubs or join the project;
2. 31 JANUARY 2020: deadline for registering Juventus Official Fan Club members (for existing Juventus Official Fan Clubs member details cannot be changed, only updated to reflect new members). The president and/or spokesperson of each Juventus Official Fan Club can add to the personal details of members of their Juventus Official Fan Club up until 31 January 2020, following the procedure indicated in the private portal, log-in details for which will be communicated to club presidents. A single member cannot be registered by more than one Juventus Official Fan Club in the same season. If this does occur, the member will be expelled from all clubs with which they are registered. Therefore, when registering members, all Juventus Official Fan Clubs are obliged to ask members to confirm that they are not registered with any other clubs.

Failure to deliver even one of the required documents on time or at all, within the deadlines and according to the procedures established, will lead to the automatic rejection of the association's application to join the Juventus Official Fan Club project for the season in question.

4.7 The Juventus Official Fan Club acknowledges and accepts that Juventus reserves the right to reject applications to join the Juventus Official Fan Club project and thus deny Juventus Official Fan Club status to:

- (i) associations whose directors and/or members have engaged in, in the previous season or at any time in the past, morally and/or materially deplorable behaviour towards the members of their own or another Juventus Official Fan Club and/or fan association, individual fans, Juventus and/or public authorities;
- (ii) any fan association that does not reflect the principles set out in the Framework Agreement (Article 2), that is deemed not to respect the fundamental and guiding principles of the Juventus Official Fan Club project or whose aims do not include the promotion of sporting values and the principles of loyalty and decency, as set out in the Juventus Code of Ethics (officially approved by the board of directors on 9 November 2015);
- (iii) associations that fail to meet the requirements set out in Article 3 of the Framework Agreement.

ART. 5 – OPERATIONAL NATURE OF THE AGREEMENT

Fan associations set up in accordance with the procedures, terms and conditions specified above can obtain Juventus Official Fan Club status and enter into a Framework Agreement in order to guarantee its members access to the services reserved exclusively for Juventus Official Fan Club members.

As regards the operational side of the Framework Agreement, the parties agree to the following regulations:

5.1 – JUVENTUS OFFICIAL FAN CLUB WEBSITE

For associations participating in the Juventus Official Fan Club project who have been approved by Juventus, Juventus has created and runs a platform – accessible only by Juventus Official Fan Club presidents – to facilitate interaction with Juventus Official Fan Clubs and handle service requests (hereinafter the “JOFC Portal”).

In their private section of the JOFC Portal, the Juventus Official Fan Club president must input the data of members to whom the Juventus Official Fan Club has sold a Juventus Official Fan Club card. This data is required to issue the card, which is

name-specific, and to supply other services reserved for Juventus Official Fan Club members. Information shown in the private section is only accessible by legitimate users of the log-in credentials. All users are bound to only use this information for these purposes and to ensure maximum secrecy and avoid divulging this to third parties.

The Juventus Official Fan Club guarantees Juventus that all member information communicated to Juventus by the Juventus Official Fan Club through the private area and that will subsequently be used by Juventus in order to supply services has been obtained by the Juventus Official Fan Club and communicated to Juventus in full compliance with relevant legislation surrounding personal data.

Use of the JOFC Portal and purchases of products and/or services through the JOFC Portal is subject to the general terms and conditions shown on the Portal.

5.2 – JUVENTUS OFFICIAL FAN CLUB MEMBER CARD AND JUVENTUS CARD

5.2.1 – JUVENTUS OFFICIAL FAN CLUB MEMBER CARD

The Juventus Official Fan Club will purchase Juventus Official Fan Club member cards directly from Juventus, sell them on to its members and provide any assistance required. Without prejudice to the requirement to purchase the minimum number of cards specified in Article 4.5 in order to access services, the Juventus Official Fan Club commits to promote sales of the Juventus Official Fan Club Member card to its members.

The card allows members who have signed up to the Juventus Official Fan Club project to access the following benefits/services:

- a 10% discount at all Juventus Stores on presentation of the Juventus Official Fan Club card ¹;
- a 10% discount valid for up to three uses until 30 June 2020 on <https://store.juventus.com/> ²;
- a 10% discount on services at J-Medical (please find a list of services on www.jmedical.eu; discounts may not be combined with other offers);
- special rates for visits to the Allianz Stadium, Juventus Museum & City Tour;
- possibility to purchase official Juventus Official Fan Club merchandise;
- possibility to purchase a Juventus Card (formerly the Supporters' Card) from their specific Juventus Official Fan Club;
- ticketing services through their specific Juventus Official Fan Club;
- members who own season tickets can resell their seat for a specific game in the My Season Ticket section through their specific Juventus Official Fan Club;
- members who own season tickets also have the option to register four reserves – rather than three – in the My Season Ticket section;
- option to apply for and be invited to special events;

Juventus Official Fan Clubs must purchase cards through their online JOFC Portal, based on the prices and promotions set out below:

- €25.00 (TWENTY-FIVE): for all STANDARD Juventus Official Fan Club members;
- €18.00 (EIGHTEEN): for all Juventus Official Fan Club members who are Allianz Stadium SEASON-TICKET HOLDERS for the 2018/19 season activated by 8 July 2019 and for all SEASON-TICKET HOLDERS for the 2019/20 season;
- €16.00 (SIXTEEN): for all Juventus Official Fan Club members UNDER THE AGE OF 16 who are not season-ticket holders (reduction applicable to individuals born from 1 January 2004 onwards);
- €15.00 (FIFTEEN): for all Juventus Official Fan Club members in non-European countries.
- FREE: for any Juventus Official Fan Club members who are not season-ticket holders and who – when activated – are in possession of a Juventus Membership (J1897, Black&White or Junior Membership), provided that the membership card is valid until after 01 June 2020.

On making a request to purchase member cards, the Juventus Official Fan Club will pay the fee via their chosen payment method. If payment does not exactly correspond to the total amount due specified in the relative section of the Juventus Official Fan Club profile during the registration phase for members, Juventus can interrupt or suspend its services until the

¹ with the exception of certain specific items and categories of item which Juventus reserves the right to from time to time explicitly exclude from discounts or promotional campaigns

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Juventus Official Fan Club addresses the issue.

The Juventus Official Fan Club will receive cards by having them delivered to the address provided by the Juventus Official Fan Club, which will be responsible for delivery costs. Cards will be delivered within 40 days of the order being placed.

5.2.2 – JUVENTUS CARD

Juventus allows the Juventus Official Fan Club – which in turn commits to purchasing from Juventus – to market and sell Juventus Cards only to Juventus Official Fan Club members who have registered with the Juventus Official Fan Club project and purchased the Juventus Official Fan Club member card. The Juventus Official Fan Club commits to refraining from selling Juventus Cards to other persons.

On making a Juventus Card purchase request, the Juventus Official Fan Club will pay the fee via their chosen payment method. If payment does not exactly correspond to the total amount due specified in the relative section JOFC Portal and/or takes place after the agreed deadline, Juventus reserves the right to interrupt or suspend issuing of Juventus Cards until the Juventus Official Fan Club pays the full amount.

The Juventus Official Fan Club will receive cards by having them delivered to the address provided by the Juventus Official Fan Club, which will be responsible for delivery costs. Cards will be delivered within 40 days of the order being placed.

5.3 – TICKETING SERVICES

The Juventus Official Fan Club, by virtue of a double mandate agreement (between Juventus and the Juventus Official Fan Club, on the basis of which the Juventus Official Fan Club allocates tickets and/or season tickets sold by Juventus to Juventus Official Fan Club members, and between the Juventus Official Fan Club member and the Juventus Official Fan Club, on the basis of which the Juventus Official Fan Club collects booking requests and payments from Juventus Official Fan Club members) can act as an intermediary in ticketing services designed for Juventus Official Fan Club members, based on the following principles:

- a) Juventus Official Fan Clubs may not submit ticket requests for home matches for more tickets than the number of members registered on the Juventus Official Fan Club minus the number of Juventus Official Fan Club members who are Allianz Stadium season-ticket holders;
- b) Ticketing services are only accessible by valid Juventus Official Fan Club members who are in possession of a Juventus Card (formerly the Supporters' Card) or have applied for one;
- c) All other services can only be accessed by valid members of the Juventus Official Fan Club project, provided their identity has been verified by the uploading of an ID document to the private section of the JOFC Portal;
- d) Members are not automatically entitled to be allocated a ticket every time they request one from the Juventus Official Fan Club;
- e) No name changes are possible for tickets purchased from the Juventus Official Fan Club as part of this agreement;
- f) If payment does not exactly correspond to the total amount due specified in the relative section JOFC Portal and/or takes place after the agreed deadline, Juventus reserves the right to interrupt or suspend issuing of tickets until the Juventus Official Fan Club pays the full amount.

5.3.1 – TYPE OF TICKETS and ALLOCATION CRITERIA

2019/20 season-ticket campaign:

- Renewal and transfer of season tickets
- New season tickets (where available).

Serie A:

- Tickets for home games at Allianz Stadium and, where permitted by the National Observatory on Sports Events, away matches
- Resale of season-ticket seats to other Juventus Official Fan Club members in the same Juventus Official Fan Club for specific matches for season tickets renewed via the Juventus Fan Club

UEFA Champions League:

- Early-bird period for season tickets and transfer of season tickets renewed via the Juventus Fan Club (purchasing process for the UEFA season tickets will be the same as those specified in the season-ticket application form)

- Tickets for home matches at Allianz Stadium
- Tickets for matches at stadia other than Allianz Stadium (where available)

Coppa Italia:

- Early-bird period for season tickets and transfer of season tickets renewed via the Juventus Official Fan Clubs;
- Tickets for home matches at Allianz Stadium and, where permitted by the National Observatory on Sports Events, away matches

In line with the above guiding principles, the general criteria for the allocation of tickets to each Juventus Official Fan Club are as follows (taken as a whole and with no order or importance):

- Total number of members belonging to the Juventus Official Fan Club;
- Keeping in mind the geographical location of the Juventus Official Fan Club, the frequency with which the Juventus Official Fan Club attends matches both at Allianz Stadium and away from home (both in Italy and abroad), through the organisation of the Juventus Official Fan Club;
- The participation of the Juventus Official Fan Club in official events and initiatives organised by Juventus either directly or through its regional representatives (e.g. JOFC Day, official regional meetings, Juventus Official Fan Club regional meetings organised by regional representatives, events in public places, either open to the public or private, etc.);
- Length of the Juventus Official Fan Club's uninterrupted subscription to the Juventus Official Fan Club project or its predecessor, Juventus Club Doc;
- Correct, punctual compilation of ticket form as per the procedure outlined in the private section of the JOFC Portal;

5.3.2 – SPECIAL INITIATIVES ORGANISED BY JUVENTUS OFFICIAL FAN CLUBS

Requests for a set number of tickets made by Juventus Official Fan Clubs – on behalf of Juventus Official Fan Club members only – may be granted in the following cases: 1) to help special initiatives organised by Juventus Official Fan Clubs to go ahead or allow members to attend special events such as Terzo Tempo; 2) for previous activities recognised by the Juventus Official Fan Club following specific local initiatives aimed, for example, at raising awareness of sporting values and peaceful coexistence, in line with the Olympic Charter.

5.3.3 – SEASON TICKETS BOUGHT BY MEMBERS THROUGH JUVENTUS OFFICIAL FAN CLUBS

- Only officially recognised Juventus Official Fan Clubs (i.e. those that have completed the application process for the Juventus Official Fan Club project and received approval) who have purchased and paid for the minimum number of Juventus Official Fan Club member cards for the season in question before the end of the 2019/20 season-ticket campaign can request new season tickets and/or renew/change the name on season tickets for the 2019/20 season.
- During the renewal process, each Juventus Official Fan Club may only request to change the name on season tickets issued by the Juventus Official Fan Club in the 2018/19 season.
- Presidents of Juventus Official Fan Clubs who have not complied with requirements and/or completed their registration with the Juventus Official Fan Club project for the 2019/20 season are invited to notify 2018/19 season-ticket holders as soon as possible so that they can make other arrangements and contact Juventus for more information on renewing their season ticket.

5.3.4 - PRINTING METHODS FOR PAPER PLACEHOLDER SEASON TICKETS. RESALE OF UNUSED SEASON TICKETS DURING THE SEASON AND TICKET ISSUING METHODS

- The season ticket shall be issued solely in digital format and uploaded onto the Juventus Official Fan Club member's Juventus Card (Supporters' Card); possession of the card is therefore mandatory, including for any new season-ticket holders (ENTRY OF THE JUVENTUS CARD NO. AND THE SECURITY/WEB TICKET CODE IS MANDATORY).
- Resale of season tickets for home league games to another Juventus Official Fan Club member registered with the same Juventus Official Fan Club: Within a set deadline, the Juventus Official Fan Club can notify Juventus of the details of the member who is to be sold a seat by a season-ticket holding member (only for season tickets issued by the Juventus Official Club) via the re-sale system in My Season Ticket, where they should select the option "Give to Club". The fee payable by the new ticket holder will be the category price indicated in the pricing table for the match in question (full, junior, woman, disabled).

- c) Ticket issuing methods for the 2019/20 season: Tickets requested by Juventus Official Fan Clubs will be loaded in digital format onto the Juventus Cards (formerly Supporters' Cards) of the members in question. The paper placeholder ticket (which is mandatory but not valid for access) will have to be printed by individual members from the www.sport.ticketone.it website. For members who do not have a Juventus Card (formerly Supporters' Card), the Juventus Official Fan Club must choose the HOME TICKETING option in their private section on the JOFC Portal when it makes the request, in order to be sent a pdf ticket (which is valid for access) to the email address indicated in the member's personal details. The ticket must be printed using an inkjet or laser printer on A4 paper. In the event that no ticket is received (either via email or on the Juventus Card), the Juventus Official Fan Club must contact Juventus within the deadline stated on the ticket confirmation sent by Juventus.

5.4 - OFFICIAL EVENTS AND MEETINGS WITH JUVENTUS OFFICIAL FAN CLUBS

As part of the Juventus Official Fan Club project, Juventus may organise various events and meetings. Unlike self-contained individual Juventus Official Fan Club initiatives, the aim of such events is to create an opportunity for Juventus and Juventus Official Fan Club members to come together.

Events include:

- Regional meetings of Juventus Official Fan Clubs with participation from Juventus Football Club representatives. In order to take part in these events, it is compulsory for at least one person per Juventus Official Fan Club to attend the preliminary meetings organised beforehand by regional representatives;
- Walkabouts: guided tours of Allianz Stadium before league and Coppa Italia matches on a continuously rotating basis, for a maximum of two members per Juventus Official Fan Club. Spaces are assigned on a first-come, first-served basis. This event will not take place for UEFA matches. Participation is free of charge;
- Terzo Tempo: after some league matches, Juventus FC players meet a delegation of Juventus Official Fan Club members (at the discretion of Juventus) in a function room in Allianz Stadium. Spaces are assigned on a first-come, first-served basis. Participation will be charged;
- Bookings for groups of at least 25 members who would like to visit Allianz Stadium, Juventus Museum and/or Juventus City Tour.
- Chance to attend first-team training sessions at the Juventus Training Center (bookings taken on a first-come, first-served basis). Only during open days as set out by Juventus Football Club.

5.5 - GREETING ON BIG SCREENS

Juventus Official Fan Club members may receive a greeting (on a rotating basis) on Allianz Stadium's big screens during the build-up to league and Coppa Italia matches.

ART. 6 – JUVENTUS OFFICIAL FAN CLUB COMMITMENTS

6.1 Juventus Official Fan Clubs that sign up to the project commit to unconditionally respect laws, rules, legislation, regulations and decisions adopted by national institutions, bodies responsible for governing the world of football and Juventus.

6.2 Juventus Official Fan Clubs commit to promote the partnership agreed through this Framework Agreement among its members, using internal communications resources and via the most effective means, possibly in agreement with Juventus.

6.3 Signing up to the Juventus Official Fan Club project entails a commitment to ensure that supporters behave in a decent manner and reject all forms of violence, racism and vulgarity. On the request of the police authorities and at any time during the football season, Juventus reserves the right to request, on the basis of Article 6 of Law No.401 of 13 December 2019, regarding a ban on visiting the stadium or any other type of inhibition measure, a declaration that no member of the Juventus Official Fan Club in question has been the subject of such proceedings. In the event that a member has been given a DASPO during the season in question, they must be expelled from the Juventus Official Fan Club immediately. Failure to do this will result in all services set out in this Framework Agreement being suspended for the Juventus Official Fan Club in question.

6.4 Juventus Official Fan Clubs are obliged to collate all registration forms, correctly compiled and signed by the members, and store these at their legal headquarters so that they can be presented in the event of checks, disputes or other procedures involving public institutions, control bodies or judicial authorities. Juventus can ask to see this documentation at any time.

6.5 Juventus Official Fan Club presidents must ensure that all member data communicated to Juventus via the private section of the JOFC Portal is correct and corresponds exactly to the information shown on the registration form. Presidents also commit to request a copy of an ID document for every member and to upload this to the JOFC Portal, in order to allow Juventus to verify the identity of members. Juventus Official Fan Club presidents bear legal responsibility for the veracity of all data inserted in the JOFC Portal. Once members have been activated, Juventus Official Fan Clubs will not be able to modify their data in the private section. Only Juventus will have the power to make such modifications, following express written request from the Juventus Official Fan Club in question.

6.6 The president and communications representative of each Juventus Official Fan Club must communicate the following to members:

- (I) policy on the purposes and methods of personal data processing regarding data gathered as a result of the obligatory compilation of the registration form (which can be downloaded from the private section of the JOFC Portal and must only be stored at the headquarters of the Juventus Official Fan Club), together with the form itself;
- (II) general terms and conditions of Juventus Official Fan Club registration for each individual Juventus Official Fan Club member;
- (III) all news and important notices published by Juventus on the JOFC Portal (e.g. dates for booking services, deadlines etc.), where these are binding.

ART. 7 – RELATIONS BETWEEN JUVENTUS OFFICIAL FAN CLUBS and MEDIA RELATIONS

7.1 In order to coordinate the activities of and relations between Juventus Official Fan Clubs around the country, Juventus may – every year – appoint regional representatives who operate on a voluntary, unpaid basis. Regional representatives are Juventus Official Fan Club members (not necessarily Juventus Official Fan Club presidents) appointed based on evaluations made exclusively by Juventus staff and hold no power of over Juventus. The regional representative's task is to use his/her knowledge of the region and/or the specific geographical area where he/she usually lives to promote collaboration and cooperation between all Juventus Official Fan Clubs across all aspects of club life. A maximum of two regional representatives will be appointed by Juventus for each region of Italy. Regional representatives may be removed from their positions at any time and at the discretion of Juventus.

7.2 In the performance of their duties, Juventus Official Fan Club directors (including all members of the club's board) and regional representatives may grant interviews to national and/or local press (newspapers, internet and TV) regarding their relationship with Juventus, subject to previous written authorisation from Juventus, with no prejudice to freedom of opinion and free speech, with the sole objective of avoiding misunderstandings and communicating wrong and/or untruthful information on Juventus. Therefore, before granting interviews or issuing official statements, the club directors and/or regional representatives involved in the interview must request a written agreement from Juventus through the "Contact Us" section of the JOFC Portal.

ART. 8 – NON-COMPETITION AGREEMENT

For reasons regarding exclusivity/protection of intellectual property, Juventus Official Fan Clubs must not engage in activities that compete with the activities of Juventus. More specifically, Juventus Official Fan Clubs must not sell – either directly or indirectly – tickets and/or season tickets outside the process set out in this Framework Agreement. Similarly, Juventus Official Fan Clubs must not sell merchandise that is not official Juventus products or products authorised by Juventus.

ART. 9 – USE OF THE JUVENTUS OFFICIAL FAN CLUB BRAND

9.1 In order to use the Juventus Official Fan Club official logo (attachment 1), express written authorisation from Juventus is required. Authorisation may only be issued to supporter organisations participating in the Juventus Official Fan Club project that have been recognised as Juventus Official Fan Clubs. Authorisation may be revoked by Juventus at any time, without notice and at its absolute discretion, simply by sending a letter by recorded delivery with return receipt to the president of the Juventus Official Fan Club in question. Where granted, authorisation does not entail the assignment or franchising of rights to Juventus brands and is limited to the uses specified in Juventus' letter of authorisation.

9.2 If a Juventus Official Fan Club uses the Juventus corporate logo and/or any element of the club's intellectual property without written authorisation from Juventus, this shall constitute grounds for termination due to the actions and fault of the Juventus Official Fan Club in question.

More specifically, the following are all forbidden:

- (i) The manufacturing, marketing, sale or publication of material and items of clothing bearing Juventus and/or Juventus Official Fan Club brands and logos;
- (ii) The registration of brands and/or domain names containing the terms Juve, Juventus, Juventus Official Fan Club or any other words or symbols similar to any of Juventus brands;
- (iii) The registration, management or promotion of any social network accounts bearing Juventus' names, symbols or logos, with the exception of the Juventus Official Fan Club logo, for which prior written authorisation must be granted by Juventus.

9.3 Breach of the aforementioned bans, as well any other unauthorised use, modification, amendment and/or customisation of the intellectual property of Juventus – including the Juventus corporate brand and the Juventus Official Fan Club logo – constitutes clear grounds for the termination of authorisation to use the Juventus Official Fan Club official logo, due to the actions and fault of the Juventus Official Fan Club in question. As well as constituting grounds for the withdrawal of authorisation to use the Juventus Official Fan Club official logo, the breaches referred to in the previous paragraph also constitute a SERIOUS BREACH of these Regulations (the consequences of which are detailed in Article 10 and 14) and shall be considered counterfeiting and will be punishable by law.

ART. 10 – VIOLATIONS AND SANCTIONS

Juventus reserves the right to suspend the provision of services to Juventus Official Fan Clubs, and therefore to members of that Juventus Official Fan Club, at any time in the event that Juventus Official Fan Clubs or their members have been responsible for particularly serious behaviour towards Juventus and/or other Juventus Official Fan Clubs, or have been involved in actions or events that represent a breach of the rules of Juventus' Code of Ethics (attachment 2), the Allianz Stadium regulations (attachment 3), the regulations for assigning tickets (attachment 4), the terms and conditions of the use of season tickets and the sales conditions for individual tickets.

Any temporary suspension of services to a Juventus Official Fan Club shall be communicated to the Juventus Official Fan Club in question and the relevant regional representative by email or certified email to the address provided on the Juventus Official Fan Club registration form. The suspension and/or interruption of services will not entitle the Juventus Official Fan Club and/or its members to request any type of refund for the fees paid to purchase member cards.

ART. 11 – PERSONAL DATA PROCESSING

11.1 The parties acknowledge that, given the nature of the project, Juventus – limited to the personal data that it will process in relation to services offered to Juventus Official Fan Club members within the context of the Juventus Official Fan Club project, and as an autonomous party as regards the purposes of data processing (as set out in the Juventus Official Fan Club member registration form), the methods of processing and the resources used, including security matters – assumes the role of Personal Data Controller and Processor, in accordance with Article 4, Paragraph 7 of General Data Protection Regulation 2016/679 (hereinafter "EU Regulation 2016/679")

11.2 The Juventus Official Fan Club hereby declares that it has been made aware by Juventus that the provision of the services set out in this Framework Agreement will entail the processing of personal data owned by Juventus.

Personal data processing carried out by the Juventus Official Fan Club on behalf of Juventus, and the relationships between these parties, are regulated by a specific contract, the content of which is defined in accordance with Article 28 of EU Regulation 2016/679 ("Data Processing Agreement"). This contract constitutes an addendum to and integral part of this Framework Agreement.

In accordance with Article 28 of EU Regulation 2016/679, the Data Processing Agreement regulates the nature, purposes, subject and duration of data processing, the type of personal data and the categories of data subjects in question, the obligations of the Data Processor and the obligations and rights of the Data Controller.

Within the context of the services set out in this Framework Agreement, the Juventus Official Fan Club commits: (i) to comply with applicable laws and principles in the field of personal data protection pursuant to EU Regulation 2016/679, instructions provided by Juventus in the Data Processing Agreement and any other associated regulations, of which the Juventus Official Fan Club hereby declares to be well aware; and (ii) to ensure full compliance of personal data processing and consent gathering processes with the provisions set out in the Data Processing Agreement (attachment 4).

The Juventus Official Fan Club guarantees to Juventus that all Juventus Official Fan Club member data communicated from the Juventus Official Fan Club to Juventus and uploaded to the JOFC Portal has been obtained by the Juventus Official Fan Club and communicated to Juventus in full accordance with current legislation in the field of personal data protection. The Juventus Official Fan Club absolves Juventus from liability regarding any dispute, claim or request for damages as a result

of data processing that may be brought by any interested party as a result of the Juventus Official Fan Club communicating member data in a manner that breaches applicable personal data protection regulations.

ART. 12 – DURATION OF THE AGREEMENT

The Framework Agreement is valid for the entire football season. It begins from the date on which approval is granted by Juventus and ends on 30 June 2020. The initiative will not be subject to tacit renewal.

Members who have registered for the project and bought a Juventus Official Fan Club member card will be entitled to access all Juventus Official Fan Club services and advantages until 30 June 2020.

ART. 13 – CODE OF ETHICS AND LEGISLATIVE DECREE 231/2001

13.1 The Juventus Official Fan Club hereby declares that it is aware of and acknowledges the provisions set out in Legislative Decree No.231 of 8 June 2001 (the “Decree”) and commits to ensuring its behaviour – within the context of this contract – complies with the principles of transparency and propriety and with the Decree, as well as declaring that it has never been involved in the commission of one of the offences referred to in the Decree.

13.2 The Juventus Official Fan Club also declares that it acknowledges that Juventus has adopted an Organisation, Management and Control Model as referred to in the Decree (the “Model”), as well as a Code of Ethics which sets out Juventus’ ethical principles (the “Code of Ethics”, which can be viewed on www.juventus.com), and commits on behalf of itself, and – in accordance with Article 1381 of the Italian Civil Code – on the behalf of its consultants, collaborators, employees, suppliers and business partners, to adhere to the ethical and behavioural principles that Juventus has set out in its Code of Ethics, which it confirms it has read.

13.3 Failure by the Juventus Official Fan Club to adhere to the provisions and/or principles set out in the Decree and/or the Code of Ethics will constitute a serious breach of the obligations contained in this Framework Agreement and will entitle Juventus to annul the Framework Agreement with immediate effect, in accordance with Article 1456 of the Italian Civil Code, and receive compensation for any damages caused to Juventus.

ART. 14 – EXPRESS TERMINATION CLAUSE

In the event that the Juventus Official Fan Club fails to comply with the obligations and conditions set out in this Framework Agreement, Juventus will have the right to send the Juventus Official Fan Club a warning of the non-fulfilment, by registered delivery with acknowledgement of receipt, in which it will notify the club of the breach and allocate a period of no less than 15 (fifteen) days, providing explicit indication that failure to rectify the breach within the allocated period will result in the annulment of the Framework Agreement. In the event that the Juventus Official Fan Club fails to rectify the breach within the allocated period, the Framework Agreement will be annulled from the end of the allocated period without the need for any further correspondence.

ART. 15 - CORRESPONDENCE

15.1 Without prejudice to the cases explicitly addressed here, or those established by legal obligations, correspondence between Juventus and the Juventus Official Fan Club, as referred to in this Framework Agreement, may take place via email, where the use of registered post with acknowledgement of receipt is not expressly required. The following email address are to be used:

- Juventus: jofc@juventus.com
- Juventus Official Fan Club: email address provided in registration form.

15.2. Both parties can change the above email address at any time, provided that they notify the other party of this in good time, in accordance with the procedure set out above.

ART. 16 - FINAL REMARKS AND REFERENCES

For anything not explicitly addressed in this Framework Agreement, any decisions, rules and regulations issued by Juventus are to be considered valid, even when issued subsequent to this document, provided they are published on the Juventus Official Fan Club section of www.juventus.com and/or through correspondence sent to Juventus Official Fan Clubs by Juventus in the form of newsletters, statements on the private section of the JOFC Portal and/or through regional representatives. In any case, all Juventus Official Fan Clubs participating in the project must always operate in a way that is apolitical, non-religious, not-for-profit, respectful of the principles of civil coexistence (manners, loyalty, fair play and mutual

cooperation) and Italian law.

ART. 17 COMPETENT COURT

The Court of Turin has the exclusive authority to rule on any litigation regarding the validity, effectiveness, interpretation and application of these regulations.

Read, approved and signed PLACE AND DATE

PRESIDENT (legal representative) of the Juventus Official Fan Club
(legible signature)/...../2019

BOARD MEMBER
(legible signature)/...../2019

BOARD MEMBER
(legible signature)/...../2019

BOARD MEMBER
(legible signature)/...../2019

BOARD MEMBER
(legible signature)/...../2019



ATTACHMENT 2 – Juventus Code of Ethics: see link

<http://www.juventus.com/it/club/investor-relations/corporate-governance/codice-etico/index.php>

ATTACHMENT 3 - Allianz Stadium Regulations: see link

<http://www.juventus.com/it/stadium-e-museum/matchday/regolamento-e-normative/>

ATTACHMENT 4 – Regulations for assigning tickets: see link

<http://www.juventus.com/it/stadium-e-museum/matchday/regolamento-e-normative/>

ATTACHMENT 5 – Data Processing Agreement

Personal data processing agreement

Controller - Processor

Pursuant to Article 28 of UE Regulation 2016/679

BETWEEN

Juventus F.C. S.p.A., with its registered office in Turin, Via Druento 175, tax code and VAT number 00470470014, in the person of Chief Revenue Officer Giorgio Ricci, authorised by the Data Controller (hereinafter, the “**Controller**”),

AND

Juventus Official Fan Club [.....] based in [.....], VAT number [.....], in the person of the Juventus Official Fan Club’s President (hereinafter, the “**Processor**”),

(the Data Controller and the Data Processor are hereinafter jointly referred to as the “**Parties**”)

WHEREAS

- a) the Parties have today undersigned a contract by which the Juventus Official Fan Club has become part of the Juventus Official Fan Club project (hereinafter “**Framework Agreement**”);
- b) in accordance with the Framework Agreement, the Processor carries out processing operations on the following types of personal data (hereinafter, “**Personal Data**”) controlled by the Controller and in compliance with the Controller’s instructions:

Data subjects

- Juventus clients and potential Juventus clients (Juventus Official Fan Club members, including minors)

Type of data

- standard personal data: personal details provided in order to join the project (name, surname, place/country and date of birth, email and telephone number),
- copy of identification document needed to verify the identity of the person and to purchase tickets and/or season tickets and those needed for the issuing of a Juventus Card (formerly Supporters’ Card),
- information on Juventus products and services purchased (season ticket, membership, Supporters’ Card/fidelity card),
- marketing consent and consent for use of images,

the Parties intend to regulate their reciprocal relations with regard to personal data processing activities conducted by the Processor on behalf of the Controller in compliance with EU Regulation 2016/679 (“**General Data Protection Regulation**” or, in short, “**Regulation**”) and particularly in compliance with Article 28 of the Regulation, which establishes that when processing must be done on behalf of a Controller, the processing conducted by the Processor is regulated by a contract which is binding for the Data Processor towards the Controller and which defines the subject matter and duration of processing, its nature and purpose, the type of personal data and the categories of data subjects, the obligations and rights of the Controller;

- c) the Processor represents and warrants that it possesses the technical ability and knowledge with regard to the purposes and methods of processing operations, the security measures that need to be applied to ensure the

confidentiality, completeness and integrity of the data processed, as well as the applicable personal data protection regulations;

- d) on the basis of the references and competences declared by the Processor in terms of propriety, resources, equipment and experience in the management of similar services to those in the Contract and the contractual commitments made by the Processor with regard to respecting the applicable regulations on personal data protection, the Controller has given a positive assessment of the Processor's eligibility and suitability to fulfilling – also in terms of processing security – the requirements outlined in the applicable regulations;
- e) the Controller therefore intends to designate Juventus Official Fan Club [.....] as a Data Processor and regulate the processing performed by the Controller or on behalf of the Controller within the context of the Framework Agreement, in compliance with Article 28 of the Regulation;

Given the above, and considering the reciprocal promises made and agreements entered into, the Parties agree the following.

1. PREAMBLE

The points in the preamble constitute an integral and essential part of this contract.

2. SUBJECT MATTER

- 2.1. With this contract ("**Data Processing Agreement**"), the Parties regulate, in conformity with Article 28 of the Regulation, the processing of personal data performed by the Processor on behalf of the Controller within the context of the Framework Agreement.
- 2.2. By undersigning this Data Processing Agreement, the Controller, in compliance with Article 28 of the Regulation, designates Juventus Official Fan Club [.....], which accepts, as a Data Processor with regard to the personal data processing operations put in place within the context of the Framework Agreement.

3. PURPOSES OF PROCESSING

- 3.1. The Processor shall process the Controller's personal data solely for the purposes related to the carrying out of the Framework Agreement, to which this Data Processor designation is an adjunct.

4. DATA PROCESSOR'S OBLIGATIONS

- 4.1. To ensure personal data is processed correctly, the Processor commits to:
 - a) perform all personal data processing operations in compliance with current personal data protection regulations, including the principles outlined in Chapter 2 (Articles 5-11) of the Regulation;
 - b) process personal data on the basis of the binding Framework Agreement and for purposes relating to the provision of services included therein, as well as for purposes strictly related and instrumental to the management of connected technical problems;
 - c) ensure the obligations imposed directly on the Data Processor by the Regulation are fully respected, including, by way of example, the obligation to keep a register of processing activities performed on behalf of a Controller pursuant to Article 30, Paragraph 2 of the Regulation, and, where required, the obligation to appoint a Data Protection Officer pursuant to Article 37, Paragraph 1 of the Regulation;
 - d) implement, in compliance with Article 32 of the Regulation, technical and organisational measures aimed at ensuring a adequate level of security for the processing operations performed on behalf of the Controller, and provide the Controller with the information and documentation requested by the Controller in order to assess and verify from time to time whether the Processor has implemented appropriate technical and organisational measures;
 - e) follow, in performing data processing on behalf of the Controller, the provisions and instructions contained in this Data Processing Agreement;
 - f) in collecting subjects' personal data, where applicable, the Processor shall do so respecting the specific methods agreed with the Controller so as to ensure the collection of personal data and its subsequent processing are done in compliance with the law (e.g. privacy policy and requests for data processing consent provided by the Controller; traceability and conservation of consent given by data subjects);
 - g) unless strictly necessary for the provision of Services, not to share or reveal to third parties personal data without prior written consent from the Controller and to implement the necessary organisational and technical measures

to ensure maximum confidentiality of the personal data collected and used in carrying out activities pertaining to this designation;

- h) not transfer personal data outside the European Union, directly or indirectly (via possible third parties that have been given written authorisation by the Controller) without prior written authorisation from the Controller, and to respect the general principles and conditions applicable in transfers, as outlined in Chapter 5 of the Regulation, informing the Controller of the measures taken to ensure an adequate level of protection for the data transferred and for the subjects' rights (for example, adequacy decisions, standard clauses, binding corporate rules, codes of conduct, certifications, etc.);
- i) ensure that staff only have access to personal data when needed and that processing operations relating to the carrying out of the Framework Agreement are undertaken only by authorised persons acting under the authority of the Processor based on appropriate instructions;
- j) sufficiently train the authorised persons appointed to implement the Framework Agreement by providing them with precise instructions and ensuring they are observed. An up-to-date list of persons authorised to process personal data shall be made available to the Controller upon request;
- k) ensure that all physical persons (employees and/or collaborators) authorised to process personal data for the above purposes commit to maintain confidentiality or have a legal obligation to maintain confidentiality;
- l) implement, keep updated and regularly assess all technical and organisational measures needed to ensure a level of security that is appropriate to the risk, in compliance with Article 32 of the Regulation, as well as the additional security measures included in Article 10 of this Data Processing Agreement;
- m) designate, where applicable, a Representative in the Union, pursuant to Article 27 of the Regulation;
- n) collaborate with the Controller to implement any other measures that should become necessary to ensure that personal data processing complies with applicable laws;
- o) inform the Controller of any breach of personal data without undue delay, or in any case within 24 hours from when this is discovered, and collaborate with the Controller in the analyses and assessments required to inform the control authorities pursuant to Article 33 of the Regulation and the interested parties pursuant to Article 34 of the Regulation, and to provide the relevant documentation, including the disclosure mentioned in Article 35, Paragraph 3;
- p) provide the Controller with a written update, when the Controller makes a written request, of details relating to the fulfilment of everything required by law and by this Data Processing Agreement;
- q) the Processor shall inform the Controller without undue delay of any relevant matter relating to the purposes of this Data Processing Agreement, such as, by way of example:
 - requests from the Data Protection Supervisor;
 - results of inspections;
 - requests from public authorities to access data.

5. DATA SUBJECTS' REQUESTS

- 5.1. Should the Processor receive any requests from data subjects to exercise their rights, the Processor must promptly inform the Controller in writing and include a copy of the request.
- 5.2. Should the Controller receive any requests from data subjects to exercise their rights in relation to the processing performed by the Data Processor in carrying out the Framework Agreement, the Processor commits to collaborating with the Controller using all the means at its disposal to complete the exercising of the data subject's rights.

6. DATA CONTROLLER'S OBLIGATIONS

- 6.1. Should any changes to data protection laws make it necessary to carry out additional activities for specific measures, or should there be any change to the Framework Agreement which affects the processing of personal data, where necessary, the Controller shall provide the Processor with further instructions with regard to the purposes, methods and procedures for the use and processing of personal data, and will agree the most suitable technical and organisational measures with the Processor.

7. SUB-CONTRACTING TO THIRD PARTIES (SUB-PROCESSORS)

- 7.1. The Data Processor may not use third parties (sub-processors) to carry out Services without prior written – general or specific – consent from the Controller. In the case of general written authorisation, the Data Processor shall inform

the Controller of any planned changes relating to the addition or replacement of other data processors (sub-processors), thus giving the Controller the opportunity to oppose said changes.

- 7.2. In the case of written consent from the Controller, the Processor commits to include in the contract with the sub-processors the same guarantees and obligations as in this Data Processing Agreement, and provide the Controller with a list of sub-processors.
- 7.3. The Data Processor remains fully liable towards the Controller with regard to the fulfilment of sub-processors' obligations.

8. DURATION

- 8.1. This Data Processing Agreement has the same duration and validity as the Framework Agreement between the Parties and shall terminate when the Framework Agreement terminates, for whatever reason.

9. TERMINATION

- 9.1. Upon termination of the Framework Agreement, the Processor must cease all personal data processing operations and return to the Controller all the personal data processed during the carrying out of the Framework Agreement in its possession (e.g. records, contact data etc.), or, if requested to do so by the Controller, destroy them and provide evidence of their destruction, except in the case of any requirements to conserve data in order to fulfil legal obligations, of which the Controller must be duly notified.
- 9.2. After the termination of the Framework Agreement, the Processor must maintain complete confidentiality of the data and information relating to the Controller of which it has knowledge through the fulfilment of its obligations

10. SECURITY MEASURES

- 10.1. In performing personal data processing operations necessary to carry out the Framework Agreement, the Processor represents and warrants (i) to maintain all and any security measures that can prevent the risk of destruction, loss, including accidental loss, of personal data as well as unauthorised access or to or processing of this data, in accordance with the Framework Agreement and (ii) that said measures conform to the necessary security measures and the principles in Article 32 of the Regulation, as well as any other measure made compulsory by law.
- 10.2. In processing personal data with the aid of electronic tools, and in the management of any databases containing the Controller's data, the Processor commits to implementing the following measures:
 - i. choose system administrators who are experienced, capable and reliable, and able to ensure Italian personal data protection laws are fully respected, also with regard to security profiles;
 - ii. appoint system administrators on an individual basis and compile an analytical list of the operations permitted for each system administrator based on their user credentials;
 - iii. keep an updated list of appointed systems administrators and make this list available to the Controller and/or relevant authorities if requested to do so;
 - iv. use appropriate software/systems that log administrators' access; access logs must be complete and unmodifiable and it must be possible to run integrity checks;
 - v. run checks periodically (at least once a year, and in any case if the Controller requests so) that systems administrators are respecting the organisational, technical and security measures required by Italian personal data protection law and report to the Controller.
- 10.3. The Processor commits to regularly check the suitability of the measures implemented.

11. CHECKS

- 11.1. The Processor acknowledges and agrees that the Controller, within the scope of its powers and obligations as Data Controller, can check the personal data processing operations carried out by the Processor, as well as the security measures implemented by the Processor for the purposes outlined in this Data Processing Agreement. This may include appropriate audits, to be agreed in advance in accordance with the parties' respective working needs.

12. LIABILITY

- 12.1. The Processor shall indemnify and hold the Controller completely harmless for any damage incurred due to the Processor's (and/or its employees', collaborators' and sub-contractors', if authorised and appointed) non-fulfilment of the obligations outlined in this Data Processing Agreement, or in accordance with the Regulation or Italian law.

12.2. If the Controller and the Processor should both be involved in the same processing and, pursuant to Article 82, Paragraph 4 of the Regulation, be liable for any damage caused by that processing, the Controller and the Processor shall be jointly and severally liable for the entire amount of the damage, in order to ensure effective compensation for the interested subject.

13. EXPRESS TERMINATION CLAUSE

13.1. The Controller shall have the right to terminate the Framework Agreement pursuant to Article 1456 of the Italian Civil Code by sending the Processor written notification via certified email, registered post with a return receipt, or equivalent means, if the Processor should breach the provisions of this Data Processing Agreement. This is in any case without prejudice to the right to compensation for any damage incurred.

14. NON-RENUMERATION

14.1. It is understood by the Parties that the designation of the Juventus Official Fan Club as Data Processor and the provisions in this Data Processing Agreement do not grant the Processor the right to any additional remuneration beyond the agreed consideration in the Data Processing Agreement, since the personal data processing activities the Processor must carry out have already been taken into consideration in determining the consideration provided for in the Services Contract.

15. NEGOTIATION

15.1. This Data Processing Agreement is the result of free negotiations conducted between the Parties and therefore does not require specific approval pursuant to Article 1341 of the Italian Civil Code.

16. APPLICABLE LAW – COMPETENT COURT

16.1. This Data Processing Agreement is governed by Italian law.

16.2. The Court of Turin has the exclusive authority to rule on any litigation in relation to this Data Processing Agreement.

Place, Date _____

The Data Processor

The legal representative

INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA

Juventus informs, pursuant to articles 13 and 14 of the EU Regulation 2016/679 concerning the protection of personal data ("General data protection regulation" or, briefly, "Regulation") that the data of the data subject, provided under the agreement, will be processed in accordance with the Regulation and the national legislation as well as any provisions issued by the Supervisory Authority (the Italian Data Protection Authority), where applicable.

The legislation in force encompasses the only natural persons among the interested parties and the present disclosure is therefore addressed to the subjects belonging to this category, without prejudice to the obligation of confidentiality due to the nature of the data processed also for the subjects belonging to the other categories (legal persons, bodies or associations).

1. Purposes and Legal basis

The processing of personal data is carried out by Juventus for the purposes connected with the establishment, management and execution of the contractual relationship, including, by way of example:

- (i) the fulfilment of legal and regulatory obligations (eg fiscal, accounting obligations),
- (ii) administration purposes, including the management of payments and invoices; litigation; internal controls (security, quality of services, asset integrity), performance audit, certification;
- (iii) the use of the JOFC Portal reserved to associations affiliated to the Juventus Official Fan Club project, including the execution of any preliminary activity of the contracting process and any subsequent fulfilment, deriving from any online sales contracts and the related and consequent obligations;

For the purposes of processing personal data for the aforementioned purposes, it is not necessary to obtain a specific consent from the data subject, as processing is based on the legal basis of art. 6, par. 1, lett. b) of the Regulation.

2. Data retention

The data will be kept in compliance with the applicable regulations for the protection of personal data for the entire period of time necessary to fulfill the above-mentioned purposes.

The data functional to the fulfilment of the civil and fiscal obligations will be kept for the duration of the contractual relationship and also after the termination of the contract, in compliance with these obligations (for example, civil obligation to retain invoices and company documentation for at least 10 years pursuant to art. 2220 C.C.).

3. Communication, dissemination and transfer of data

Without prejudice to the communication carried out in compliance with the legal and contractual obligations, the data may be communicated to collaborators and consultants (e.g. tax or legal consultants), to third parties who carry out outsourcing activities on behalf of the company (such as third company to which the data controller entrusts certain activities, or part of them, which are functional to the provision of the services covered by the agreement or whose activity is connected, instrumental or supportive to that of the company) where this is necessary, bodies and public administrations where necessary, as well as to persons legitimated by law to receive such information, Italian judicial authorities and other public authorities, for purposes related to the fulfilment of legal obligations, or for the fulfilment of the obligations assumed and arising from the contractual relationship, and for defence in court.

Within the framework of its organizational structure, the data will be processed by persons authorized to process personal data, acting under the authority and the control of the data controller, adequately instructed by the same, mainly with electronic and manual systems in accordance with the principles applicable to the processing of personal data within the meaning of article 5 of the Regulation.

Personal data will not be disclosed to the public at large and/or to an indefinite amount of entities. The data are not transferred outside the European Union. However, where, for specific needs related to the location of the company's servers, it is necessary to transfer the data outside the European Union, even in countries that do not offer adequate protection, the controller undertakes to ensure levels of protection and safeguard also of appropriate contractual character in accordance with the applicable rules, including the stipulation of standard contractual clauses (it may require a copy of the commitments made by third parties in the context of such Clauses by request to be sent to the address of the Data Protection Officer listed below). The list of countries outside the European Union or outside the European Economic Area where data is transferred is available on request to the data Protection Officer.

4. Data Subject Rights

The data subject may exercise, in relation to the processing of the data described therein, the rights provided for in the Regulation (Artt. 15-21), including the rights to:

- Receive confirmation of the existence of his personal data and access to their content (right of access);
- Update, modify and/or correct his personal data (right of rectification);
- Request for the cancellation or restriction of the processing of data processed in violation of law including those of which it is not necessary to keep in relation to the purposes for which the data has been collected or otherwise processed (right to erasure and right to restriction of processing);
- Object to processing (right to object);
- Propose a complaint to the supervisory authority in the event of a breach of the rules on the protection of personal data;
- Receive the personal data concerning him/her, provided to the controller, in electronic format and request that such data are transmitted to another controller (right to data portability).

The data subjects may submit requests relating to the exercise of their rights to the following e-mail address: privacy@juventus.com.

5. Identity and contact details of the Data Protection Officer and contact details of the Controller

The controller is Juventus Football Club S.p.A., with registered office in Via Druento 175 – 10151 Torino, in the person of the legal representative Pro-Tempore.

Juventus has designated the Data Protection Officer (DPO), which can be contacted at the following e-mail address: privacy@juventus.com.